

Propaganda Lesson Plan

Grade Level	8 th grade Exceptional Children
Subject	Language Arts /Technology
Curriculum Objective	<p>Objective 4.01</p> <ul style="list-style-type: none"> • Analyze the purpose of the author or creator and the impact of that purpose by: evaluating any bias, apparent or hidden messages, emotional factors, and/or propaganda techniques. <p>Objective 2.06 Select and justify use of appropriate collaborative tools to survey, collect, share, and communicate information in content areas. Strand - Telecommunications/Internet</p>
Guiding Question	What is propaganda? What are the different strategies used and how are they presented?
Lesson Summary	Students will develop an understanding of the term propaganda and how it affects them and their lives.
Activating Strategy	<p>1. Put the classroom into centers before students enter the room. Each center will have an example to evaluate. Examples maybe a video of a commercial from TV, a sound bite from the radio, an advertisement from a magazine, or a newspaper article from the editorials.</p> <p>(There also several short articles written, posters and cartons used during the war efforts of WWII you may use.)</p> <p>2. Students will divide in groups of two or three and travel from station to station. Each group will have paper and pencil with an assigned number on each sheet. Four questions will be on the paper in which they should answer in complete sentences. Students rotate every three minutes.</p> <p>Questions: What are they selling? How does it appeal to your senses and your feelings? Do you believe everything in the article? What is it trying to tell you (hidden message)?</p>

	When all groups have completed all stations. Form a second larger group (even numbers in one group and odd numbers in an other and share answers in groups). Monitor groups and discuss as a class as needed.
Cognitive Strategy	Proceed to the computer lab. All students are given a worksheet with the word Propaganda and a list of different strategies used. Each group of two or three students will choose a specific strategy to research. Websites, and a rubric will be given, as will the requirements for a power point. See Worksheet.
Summarizing Strategy	Students in groups of two or three will present a power point presentation for at least 6 slides on their chosen propaganda technique. Rubric: Total of 30 points <ol style="list-style-type: none"> 1. Define the term and the strategy clearly and completely. 5pts. 2. Give three examples – historical use (slide 1), advertising (slide 2), and everyday life skills(slide 3), complete with visuals and possible sound bites if available. 5 pts per frame 3. Develop 1 slide using their chosen strategy and how they might use it on their friends today. 5 pts. 4. Summation or conclusion frame. 5 pts.
Evaluation	Each group will present their power point and explain their presentation. Defining the term giving examples and explaining how it influences everyday life.
Resources	www.Wikipedia.org/wiki/Propaganda www.propagandacritic.com www.esrnational.org www.classroomtools.com/proppage www.pbskids.org/dontbuy
Credits	Classroomtools.com

Propaganda Your assignment.

In groups of two or three, you will use the websites provide and develop a power point presentation on the topic Propaganda. The presentation will consist of at least 6 slides, each answering the following questions. Please do the research first before developing the power point. Each slide will be 5 points for a total of 30 points.

1. Define the word propaganda –
What does it mean? Why is it important? Why should you know this word? (1 slide)
2. Chose one of the following propaganda strategies and research the strategy and explain how it works? (1 slide)

Band Wagon Plain Folks Glittering Generalities
Name Calling Transfer Testimonials
Card Stacking/Assertion

3. Find examples of the strategy, and how they were used in history, and are still being used in advertising and everyday events. (3 slides- history, advertising, everyday events)
4. What product might you want to sell to your classmates? Use your strategy to sell that product? (1 slide)
5. What have you learned / summarize what you now know about your strategy?(1 slide)

Websites

www.wikipedia.org/wiki/Propaganda

www.classroomtools.com/proppage

www.pbskids.org

www.propagandacritic.com

www.esrnational.org